

09 Balton CP Group





01. The Client

Balton CP has worked in Africa for more than 50 years with a mission to bring the highest quality products and state-of-the-art technology from around the globe to develop new services for the emerging African market. Their services span across agribusiness, technology and innovation, energy and project management. Balton CP streamlines their operations through its subsidiaries established in Kenya, Tanzania, Uganda, Rwanda, Zambia, Ghana and Nigeria.



02. The Requirement

Due to the peculiar nature of their business, Balton CP recognised the need to develop separate websites for its subsidiaries. The requirement was to develop a group of websites that can be managed independently by each subsidiary but also supports a central point of web management.

03. The Solution

AlignMinds with its years of experience in developing web solutions identified WordPress multisite as the best solution for the requirement. With the help of WordPress (Multisite) PHP, MySQL jQuery 1.10.2 and JavaScript, our team helped Balton CP to have a single network of websites that can be managed by individual website Admins and Super Admin.

04. Features

A network of multiple WordPress websites

Each subsidiary website can be managed independently by its own management team. Updating a website will not affect any other website in the network.

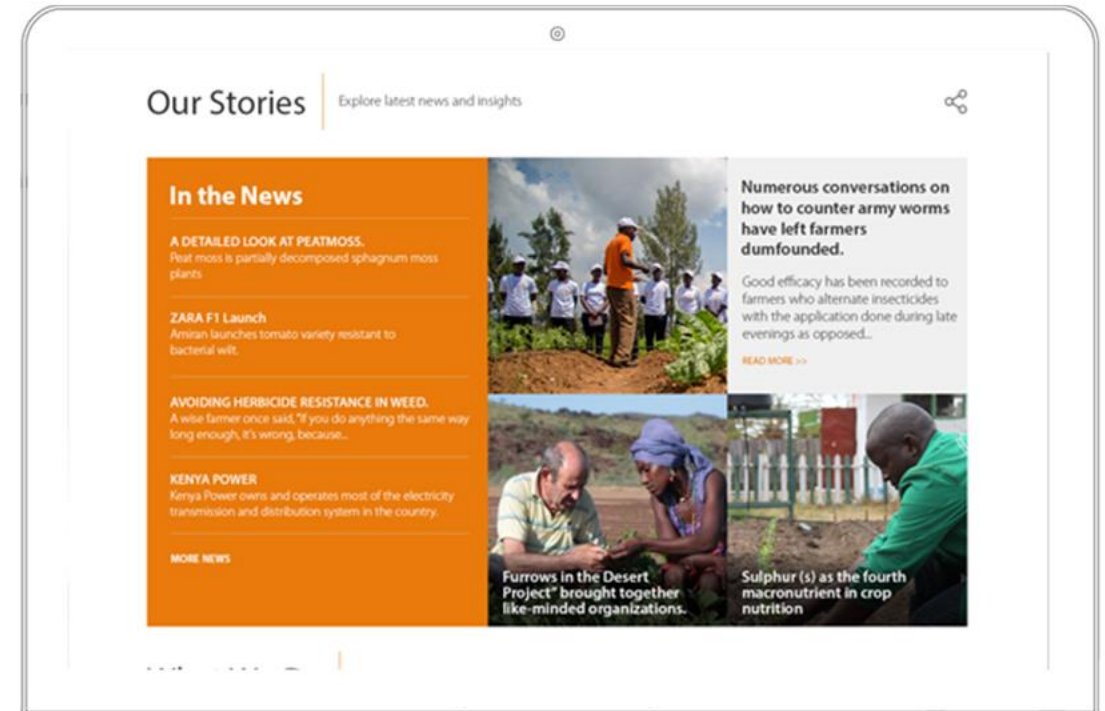
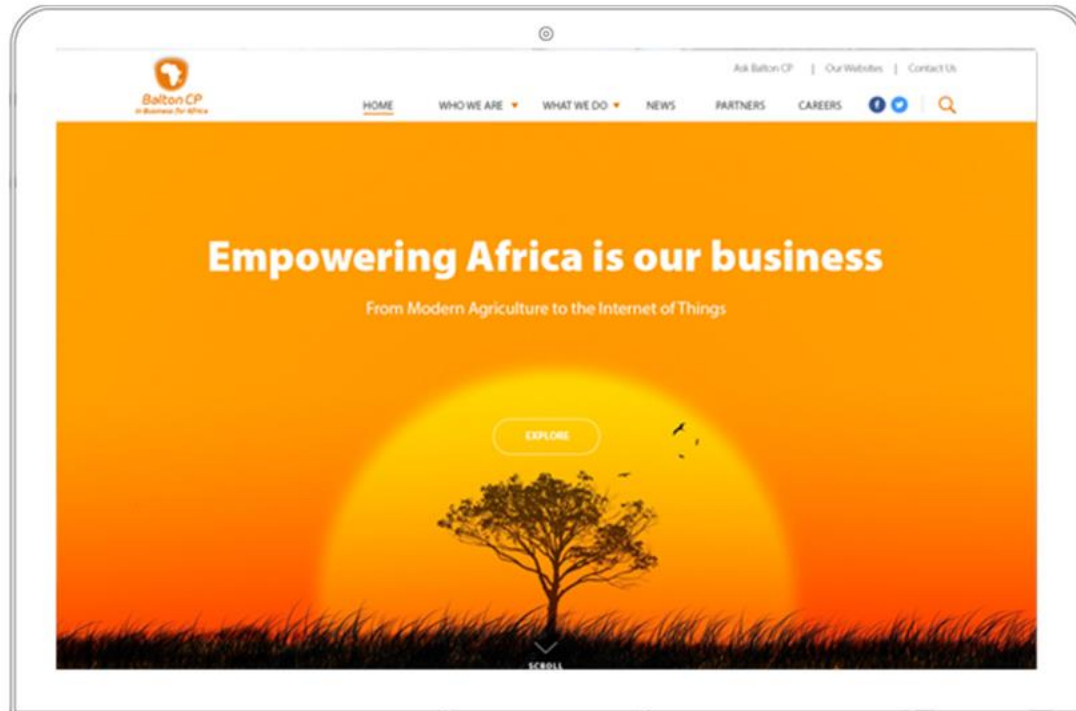
A network of separate business

Each subsidiary can be accessed via separate links. The homepages have their own feel and look that fits the nature of each business in the network and help Balton CP to communicate with their visitors more effectively.

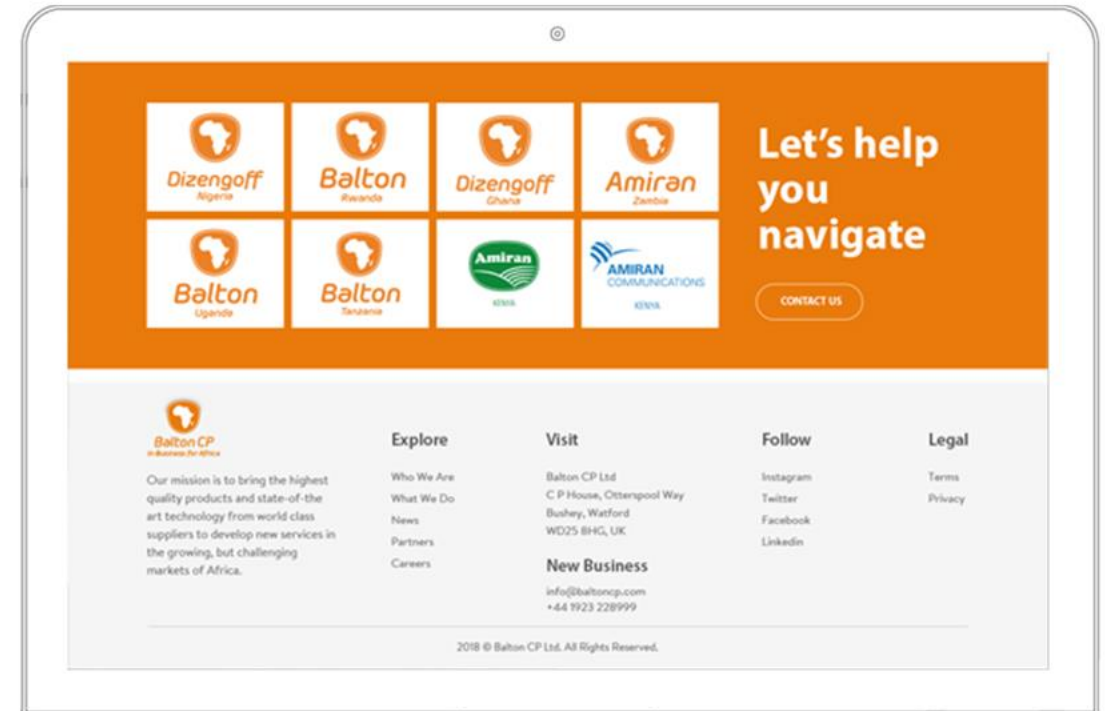
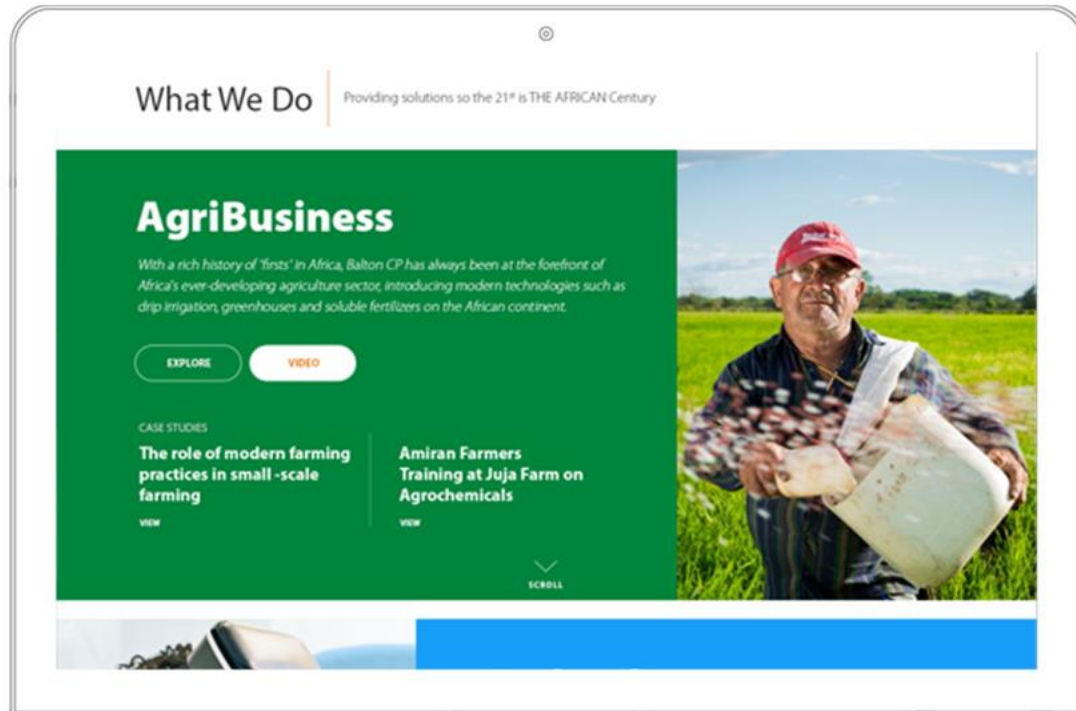
Individual Website Admins or Super Admin can manage each subsite.

The admins of each subsidiary website have the privilege to manage their respective websites independently. The super admin is entitled with the complete privileges to manage all the websites in the network.

05. Sample Screens



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