

04

Royal Media Services Radio App





01. The Client

Royal Media Services Limited is the largest media house in Eastern Africa. They have fourteen radio stations under their wing and Kenya's most popular TV channel, Citizen TV, belongs to the same family.

The company was founded in 1999 and is based in Nairobi, Kenya.



02. The Requirement

Royal Media Services Limited needed a mobile application based on Android, iOS and Windows platforms to exclusively stream live radio programmes and make their services accessible to anyone with a smartphone.



03. The Solution

AlignMinds developed a robust, user-friendly mobile app with state of the art UX and UI to enable anyone with a smartphone to live stream programmes and shows of RMS radio channels from anywhere at any time.



04. Features

UX/ UI design

The specially designed UX and UI enables smooth, uninterrupted streaming of radio programmes and makes switching between radio channels hassle-free.

Car Mode

User can search radio channels using voice search and buttons are enlarged for better visibility and control.

Live streaming

The app offers seamless live streaming of radio programmes. Users can listen to their favourite radio programmes live from anywhere at any time.

Favourite button

Users can add stations, shows and presenters to favourites by simply tapping on the favourite button.



04. Features

Recordings

Users can record programmes and listen to them later.

Reminders

This feature allows users to set a reminder for their favourite show and they will be notified when the show is about to start.

Share

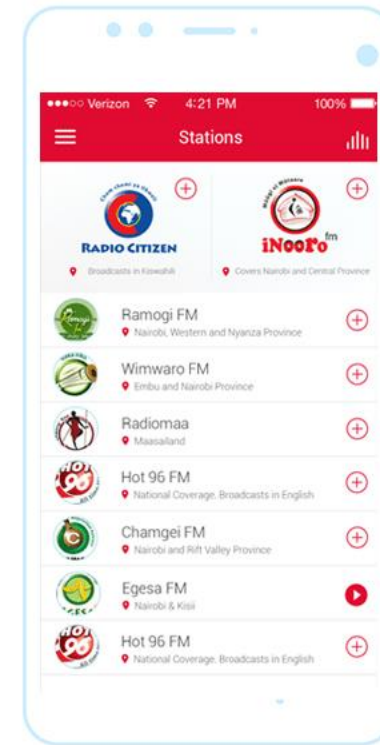
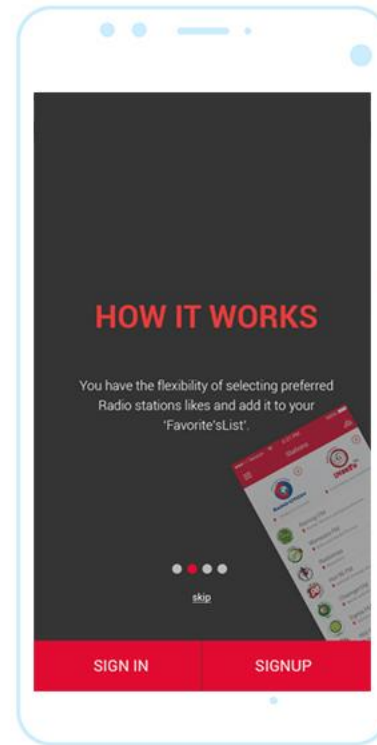
Share what you are listening to with your friends and family.

Comment

This feature allows users to send comments to the presenter.



05. Sample Screens



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